Orange Value Promise

## Orange Value Promise

At Orange we want to make sure we deliver the best value to our customers. That's why we offer the Orange Value Promise:

Orange Value Promise offers the Orange equivalent of non promotional tariffs, available to individual pay monthly customers from $\mathrm{O}_{2}$, Vodafone and T-mobile retail stores only. All OVP prices include VAT.

There are some call charges that Orange do not replicate. These include, and are not limited to calls to premium rate numbers, calls to personal rate numbers, calls to 0844 numbers, calls to 0871 numbers, calls made whilst roaming abroad, and calls made to international destinations. For details of these and other charges, please visit www.orange.co.uk.

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## Orange equivalent competitors tariffs

Orange equivalent (EQ) to T-Mobile Service Plans

| tariff name | monthly charge | inclusive call minutes | inclusive messages | standard call charges (per minute) |  | freephone and national rate $(0870,0845)$ call charges (per minute) |  | Answer Phone retrievalcharge |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | peak | off-peak/ | peak | off-peak/ weekend |  |
| EQ Relax 25 | £16.00 | 25 | 0 | 10p | 10p | 10p | 10p | free |
| EQ Relax 50 | £19.00 | 50 | 0 | 10p | 10p | 10p | 10p | free |
| EQ Relax 100 | £23.00 | 100 | 0 | 10p | 10p | 10p | 10p | free |
| EQ Relax 200 | £32.00 | 200 | 0 | 10p | 10p | 10p | 10p | free |
| EQ Relax 400 | £51.00 | 400 | 0 | 10p | 10p | 10p | 10p | free |
| EQ Relax 1000 | £97.00 | 1000 | 0 | 10p | 10p | 10p | 10p | free |
| EQ Everyone ${ }_{200}^{\text {off-peak }}$ | £16.50 | 200 off-peak | 0 | 30p | 5p | 10p | 10p | free |
| EQ Everyone $\begin{gathered}\text { off-peak } \\ 500\end{gathered}$ | £22.00 | 500 offtpeak | 0 | 30p | 5p | 10p | 10p | free |
| EQ Freetime 750 | £18.00 | 750 off-paak | 50 | 40p | 5p | 10p | 10p | free |


| tariff name | Orange to Orange call (per minute) |  | $\begin{aligned} & \text { Orange to other } \\ & \text { UK mobiles } \\ & \text { call charges } \\ & \text { (per minute) } \end{aligned}$ |  | fax \& datastandard callscharge(per minute) |  | fax \& data to Orange calls charge (per minute) |  | fax \& data to other mobiles calls charge (per minute) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | peak | $\begin{aligned} & \begin{array}{l} \text { off-peak/ } \\ \text { weekend } \end{array} \end{aligned}$ | peak | off-peak | peak | $\begin{array}{\|l\|l\|l\|l\|l\|l\|l\|l:c\|c}  \\ \text { weekend } \end{array}$ | peak | off-peak/ weekend | peak | off-peak/ weekend |
| EQ Relax 25 | 10p | 10p | 25p | 25p | 10p | 10p | 10p | 10p | 25p | 25p |
| EQ Relax 50 | 10p | 10p | 25p | 25p | 10p | 10p | 10p | 10p | 25p | 25p |
| EQ Relax 100 | 10p | 10p | 25p | 25p | 10p | 10p | 10p | 10p | 25p | 25p |
| EQ Relax 200 | 10p | 10p | 25p | 25p | 10p | 10p | 10p | 10p | 25p | 25p |
| EQ Relax 400 | 10p | 10p | 25p | 25p | 10p | 10p | 10p | 10p | 25p | 25p |
| EQ Relax 1000 | 10p | 10p | 25p | 25p | 10p | 10p | 10p | 10p | 25p | 25p |
| EQ Everyone ${ }_{200}^{\text {off-peak }}$ | 30p | 5p | 30p | 15p | 30p | 5p | 30p | 5p | 30p | 15p |
| $\text { EQ Everyone } \begin{gathered} \text { off-peak } \\ 500 \end{gathered}$ | 30p | 5 p | 30p | 15p | 30p | 5p | 30p | 5 p | 30p | 15p |
| EQ Freetime 750 | 40p | 5p | 50p | 30p | 40p | 5 p | 40p | 5 p | 50p | 30p |

with EQ Relax tariffs your inclusive minutes are standard, on-net and calls to other UK mobiles
n with EQ Everyone Off-Peak 200 and 500 your inclusive minutes are for standard, on-net and calls to other UK mobiles at off-peak times only
with EQ Freetime 750 your inclusive minutes are standard, on-net and WAP calls at off-peak times. Line 2 is not available
rollover minutes are not available on EQ T-Mobile tariffs
peak hours 7am-7pm
standard text messages in the UK cost 10p to send
n available only on 12 month contracts
payment other than by Direct Debit costs an additional $£ 3$ per month
itemised billing is $£ 1$ per month
calls to customer service are free from your Orange phone whilst in the UK

Orange Care is available at $£ 5$ per month for each phone and includes insurance and warranty, which are subject to terms, conditions and exclusions. An administration fee of $£ 15$ will be applied to any accepted claim.

| tariff name | monthly charge | inclusive calls minutes | $\left\|\begin{array}{c} \text { inclusive } \\ \text { text } \\ \text { messages } \end{array}\right\|$ | standard callcharges (per minute) |  | freephone and national rate $(0870,0845)$ call charges <br> per minute) |  | Answer Phone retrieval charge |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | peak | off-peak/ weekend | peak | off-peak/ | peak | off-peak/ |
| EQ O2 Leisure Plus | £20.00 | 1000 off-peak 25 off-net off-peak | 100 | 30p | 2 p | 30p | 2p | 30p | 2 p |
| EQ $\mathrm{O}_{2}$ Leisure Time All | £25.00 | 500 off-peak | 100 | 30p | 5p | 30p | 5p | 30p | 5p |
| EQ O2 25 | £16.00 | 25 | 25 | 15p | 5p | 15p | 5p | 15p | 5p |
| EQ $\mathrm{O}_{2} 50$ | £19.00 | 50 | 25 | 15p | 5p | 15p | 5p | 15p | 5p |
| EQ $\mathrm{O}_{2} 100$ | £25.00 | 100 | 100 | 10p | 10p | 10p | 10p | 10p | 10p |
| EQ O2 200 | £30.00 | 200 | 50 | 10p | 10p | 10p | 10p | free | free |
| EQ O2 250 | £35.00 | 250 | 50 | 10p | 5p | 10p | 5p | free | free |
| EQ $\mathrm{O}_{2} 400$ | £45.00 | 400 | 50 | 10p | 5p | 10p | 5p | free | free |
| EQ $\mathrm{O}_{2} 600$ | £60.00 | 600 | 50 | 10p | 5 p | 10p | 5p | free | free |
| EQ O2 Max | £75.00 | 1000 | 50 | 4 p | 2 p | 4p | 2 p | free | free |

EQ Leisure tariffs includes standard, on-net, voicemail, and WAP calls at off-peak times only
EQ Leisure Time All minutes are for standard, on-net and calls to other UK mobiles, voicemail, national rate, freephone and WAP calls at off-peak times only
n other plans include standard, national rate (0870, 0845), freephone, on-net, off-net, Answer Phone and WAP calls at any time
peak hours: 7am-7pm
rollover minutes are available on EQ O2 200, 250, 400, 600 and EQ O2 Max

WAP calls are 10p per minute
calls to customer services are free
text messages in the UK cost 12p to send
freephone, national and lo-call calls are charged at standard call rates

| tariff name | Orange to Orangecall charges(per minute) |  | Orange to otherUK mobiles callcharges (per minute) |  |  fax and data standard <br> calls charge <br> (per minute) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | peak | off-peak | peak | off-peak/ weekend | peak | off-peak/ |
| EQ $\mathrm{O}_{2}$ Leisure Plus | 30p | 2 p | 45p | 30p | 30p | 2 p |
| EQ O2 Leisure Time All | 30p | 5p | 45p | 30p | 30p | 5p |
| EQ O2 25 | 15p | 5 p | 45p | 30p | 15p | 5p |
| EQ $\mathrm{O}_{2} 50$ | 15p | 5p | 45p | 30p | 15p | 5p |
| EQ O2 100 | 10p | 10p | 40p | 40p | 10p | 10p |
| EQ O2 200 | 10p | 10p | 40p | 40p | 10p | 10p |
| EQ O2 250 | 8p | 8p | 35p | 35p | 10p | 5p |
| EQ O2 400 | 8p | 8p | 35p | 35p | 10p | 5 p |
| EQ O2 600 | 8p | 8 p | 35p | 35p | 10p | 5p |
| EQ $\mathrm{O}_{2}$ Max | 3p | 3p | 30p | 30p | 4 p | 2 p |

payment other than Direct Debit costs £3
itemised billing is charged at 99p per month

Orange Care is available at £5 per month for each phone and includes insurance and warranty, which are subject to terms, conditions and exclusions. An administration fee of $£ 15$ will be applied to any accepted claim.

Orange equivalent (EQ) to Vodafone Service Plans

| tariff name | monthly charge | $\begin{aligned} & \text { inclusive } \\ & \text { call } \\ & \text { minutes } \end{aligned}$ | $\begin{array}{\|c\|} \hline \begin{array}{c} \text { inclusive } \\ \text { text } \\ \text { messages } \end{array} \\ \hline \end{array}$ | standard call charges (per minute) |  | freephone and national rate $(0870,0845)$ call charges (per minute) |  | Answer Phone retrieval charge (per minute) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | peak | off-peak/ weekend | peak | $\begin{aligned} & \text { off-peak/ } \\ & \text { weekend } \end{aligned}$ | peak | $\begin{aligned} & \hline \text { off-peak/ } \\ & \text { weekend } \end{aligned}$ |
| EQ Vodafone Evening \& Weekend | £20.00 | $\begin{gathered} 1000 \\ \text { off-peak } \end{gathered}$ | 0 | 29p | 5 p | 29p | 5 p | 29p | $5 p$ |
| EQ Vodafone Anytime 30 | £15.00 | 30 | 0 | 15p | 15p | 15p | 15p | 15p | 15p |
| EQ Vodafone Anytime 100 | $£ 22.00$ | 100 | 0 | 15p | 15p | 15p | 15p | 15p | 15p |
| EQ Vodafone Anytime 200 | $£ 30.00$ | 200 | 0 | 12p | 12p | 12p | 12p | 12p | 12p |
| EQ Vodafone Anytime 500 | $£ 50.00$ | 500 | 0 | 12p | 12p | 12p | 12p | 12p | 12p |
| EQ Vodafone Anytime 1000 | $£ 75.00$ | 1000 | 0 | 12p | 12p | 12p | 12p | 12p | 12p |
| Vodafone Business | £14.00 | n/a | 0 | 10p | 5p | 10p | 5p | 10p | 5p |

n with EQ Vodafone Anytime tariffs your inclusive minutes are for standard calls and calls to mobiles at any time
with EQ Vodafone Evening \& Weekend your inclusive minutes are for standard and on-net calls at off-peak times only
peak hours: 7am-7pm Monday-Friday
calls to customer services are charged at standard call charge rates
text messages in the UK cost 12p per message to send

| tariff name | Orange to Orange call <br> charges (per minute) |  | Orange to other UK <br> mobiles call charges <br> (per minute) |  | standard data <br> call charges <br> (per minute) |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | peak | off-peak <br> weekend | peak | oft-paek <br> weeknd | peak | off-peakN <br> weekend |
| EQ Vodafone <br> Evening \& Weekend | $29 p$ | $5 p$ | $40 p$ | $40 p$ | $29 p$ | $5 p$ |
| EQ Vodafone <br> Anytime 30 | $15 p$ | $15 p$ | $40 p$ | $40 p$ | $15 p$ | $15 p$ |
| EQ Vodafone <br> Anytime 100 | $15 p$ | $15 p$ | $40 p$ | $40 p$ | $15 p$ | $15 p$ |
| EQ Vodafone <br> Anytime 200 | $12 p$ | $12 p$ | $35 p$ | $35 p$ | $12 p$ | $12 p$ |
| EQ Vodafone <br> Anytime 500 | $12 p$ | $12 p$ | $35 p$ | $35 p$ | $12 p$ | $12 p$ |
| EQ Vodafone <br> Anytime 1000 | $12 p$ | $12 p$ | $35 p$ | $35 p$ | $12 p$ | $12 p$ |
| Vodafone Business | $10 p$ | $5 p$ | $35 p$ | $25 p$ | $10 p$ | $5 p$ |

freephone and national rate calls
(0870, 0845) are charged at the
standard call rate and are chargeable at all times
itemised billing costs an additional £1.50 per month
payment other than by Direct Debit, costs an additional £2.94 per month

Orange Care is available at $£ 5$ per month for each phone and includes insurance and warranty, which are subject to terms, conditions and exclusions. An administration fee of $£ 15$ will be applied to any accepted claim.

## Orange match the call charges of Virgin Mobile

From 2 February 2004 the OVP plan with call charges matched to Virgin Mobile is not available to new customers joining Orange or to existing customers wishing to change plan. The information below is for reference only, for customers currently on this plan.

| tariff name | standard call charges (per minute) |  | Answer phone retrieval charge (per minute) |  | Orange to Orange call charges (per minute) |  | Orange to other UK mobiles call charges (per minute) |  | fax and datastandard calls charge (per minute) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | first 5 minutes per day | after 5 minutes per day | peak | off-peak weekend | peak | off-peak/ weekend | peak | off-peak/ weekend | peak | off-peak/ weekend |
| Service Plan with call charges matched to Virgin Mobile | 15p | $5 p$ | free | free | at standard call rate | at standard call rate | 35p | 35p | at standard call rate | $\begin{gathered} \text { at } \\ \text { standard } \\ \text { call rate } \end{gathered}$ |

## terms and conditions

receive a one-off call credit when you connect to Orange on this Service Plan - this is not applicable for internal transfers to this plan
this plan does not include the Virgin Mobile Big Bonus scheme
national calls $(0870,0845)$ are charged at the standard call rate
calls to your Orange Answer Phone are free
text messages in the UK cost 10p per message to send
freephone call charges at the standard rate calls to customer services are charged at 10p per call from your Orange phone whilst in the UK national calls are charged at the standard call rate
Orange Care is available at $£ 5$ per month for each phone and includes insurance and warranty, which are subject to terms, conditions and exclusions. An administration fee of $£ 15$ will be applied to any accepted claim.

Your Orange Value Promise terms and conditions are listed below:

## 1. DEFINITIONS

## Competitor tariff

A popular published, currently available, monthly paid contract digital tariff available in the UK from $\mathrm{O}_{2}$ (UK) Limited (formerly British Telecommunications Mobile Communications Ltd), Vodafone Retail Ltd and T-Mobile (formerly One 2 One). For the avoidance of doubt this excludes $\mathrm{O}_{2}$ (Online) Limited tariffs and other tariffs which are only offered online by the above companies

## OVP

Orange Value Promise.

## Service Plan

The scale of charges for using a mobile phone.

## Additional Services

Optional services which cost extra whether they are supplied in conjunction with competitor tariffs or outside competitor tariffs

## 2. SCOPE

2.1 OVP applies to Competitors' tariffs for voice, answerphone, standard WAP and standard person to person Text Messaging on other UK digital networks. It includes standard data calls at 9.6 kb per second. OVP excludes High Speed Data at 28.8 kb per second and GPRS calls.
2.2 Services will provide generally the same functionality of the Competitor's product but specifications may differ. Competitor's own branded e-commerce and Additional Services are not offered with OVP.
2.3 For a list of current OVP tariffs please visit www.orange.co.uk/cgi- bin/ovp/costs.pl
2.4 Once our Competitors close an OVP equivalent tariff for new connections, we may at our choice withdraw the OVP Plan for new connections and close the Service Plan to customers switching Service Plan.
2.5 We reserve the right to discontinue a currently available or a 'closed' OVP Plan and move existing customers to the nearest equivalent currently available Service Plan. We will write to the account holder to notify such changes.
2.6 OVP Plans are not available on Orange Line Two
2.7 OVP does not apply to pay as you go, pay up front or shared tariffs.
2.8 OVP does not offer discounted rates or schemes for calls between nominated or frequently called numbers.
2.9 OVP does not apply to Competitor's promotional tariffs but we reserve the right to offer a competitor's promotional tariff and may, from time to time, offer our own promotional variants of OVP Plans.
2.10 We reserve the right not to offer any Competitor tariff containing elements of services or functions that the Orange Network does not currently offer or to omit those elements of services or functions.

## 3. CHARGES

3.1 We will make reasonable endeavours to ensure that OVP Plan charges are the equivalent of the Competitor tariff published charges.
3.2 In the event that a Competitor makes any changes to a Competitor tariff, subject to the provisions of these terms and conditions we will make reasonable endeavours to implement any published changes to existing OVP Plans as soon as is reasonably practical.
3.3 If you are connecting to Orange on an OVP Plan you will be charged the equivalent of the Competitor's standard connection charge.
3.4 We reserve the right to apply Competitor's charges for changing OVP Service Plan.
3.5 Subject to point 3.4 above, you may switch between Orange Value Promise Service Plans, Orange Talk Plans or other Orange Service Plans.
3.6 You may switch between OVP Plans or to an Orange Talk Plan by giving us at least 5 days' notice before your Monthly Billing Date
3.7 OVP Plans will replicate the charging structure and minimum cal charges of the Competitor's tariff including, but not limited to, service charges for itemised billing, non-direct debit payment, access charges for short message service, charges for calls to Customer Service and charges for calls made to freephone numbers (including, but not limited to, those prefixed 050 and 080).
3.8 International direct dialled and Roaming calls will be charged at standard Orange rates.

## 4. CHARGES FOR MOBILE TO MOBILE CALLS

4.1 OVP Plan charges, for calls entirely on the Orange Network, will be the equivalent of the Competitor's tariff charges for calls made entirely on their network, subject to point 2.8 above. These are known as On Net calls'.
4.2 OVP Plan charges, for calls made to phones on the Competitor's network, will be the equivalent of the Competitor tariff charges for calls made from their Network to phones on the Orange Network, subject to point 2.8 above. These are known as 'Mobile to Mobile Off Net calls' For example, if ' $Y$ tariff', on 'network $X$ ', charges 25 p per minute to call another mobile phone on its network and charges 50p per minute to call a mobile phone on any other network, the OVP equivalent Plan will charge 25 p per minute to call another Orange phone and

50p per minute to call a mobile phone on 'network $X$ ' or any other mobile network.

## 5. OTHER BENEFITS

5.1 OVP offers rollover on minutes and text messages on all OVP Plans with an inclusive bundle where the competitor tariff offers rollover on minutes or text messages. Rollover on minutes or text messages is not available on Service Plans with an inclusive value bundle. Unused inclusive minutes and/or text messages from one month may be rolled over for use in the next. If the rolled over minutes and/or text messages are not used in that month they will be lost. We reserve the right to offer rollover as a promotion on certain OVP plans where rollover is not offered by the competition.
5.2 The Orange Network Performance Promise applies to OVP Plans, subject to its terms and conditions.

## 6. ISURANCE PRODUCTS AND ORANGE CARE

6.1 Competitors' insurance products are not offered under OVP
6.2 Orange Care is not included in any OVP Plan, but you may purchase it separately. If you do not purchase Orange Care then you will only get the benefit of the manufacturer's warranty on a new phone.

## 7. PROMOTIONAL OFFERS

7.1 Subject to clause 2.9 we reserve the right to replicate or to offer our own promotional variants of selected promotional offers made available by Competitors in whole or in part.
7.2 These promotional offers will only be available for new connections and will not be applied where an account has been upgraded or migrated
7.4 Such promotional offers will not be available in conjunction with other promotions which we are offering at the time, unless expressly stated otherwise in the terms and conditions of the offer.
7.5 We reserve the right to vary the promotional offers that we offer and to limit the OVP tariffs to which they apply
7.6 Where we have chosen to replicate a promotional offer we will use reasonable endeavours to do so as soon as is reasonably practicable.
8. FINAL POINTS
8.1 We reserve the right to move each phone on an OVP Plan to a separate account and to bill you separately for each such phone.
8.2 Service is subject to the Orange Terms and Conditions for the supply of Network Services, a copy of which can be found at the back of your Orange phone user guide.
8.3 We reserve the right to vary these terms and conditions at any time. Please call Orange Customer Services to confirm.

For further information about Orange and our products and services please visit our website at www.orange.co.uk

The information contained within this booklet is correct at the time of going to press, but Orange reserves the right to make subsequent changes to it, and services may be modified, supplemented or withdrawn.

All prices quoted include VAT unless otherwise stated.
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